Raymond Gonzalez

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Education

Drexel University

September 2023- June 2028 Bachelor of Science in User Experience and Interaction Design

Skills

Design: Interaction design, Prototyping, Visual Design, Wireframes, User Research, Journey Maps, Task Flows, Usability Testing, User flows, Scrums

Tools: Figma, HTML, CSS, Adobe Creative Suite, Python, Git, Vim, Kanban

Achievements: Dean's List (Fall 2024-2025)

Project Experience

Reddit UX Research & Storytelling Project

Story telling for UX | September 2025 - October 2025

- Explored how people use Reddit to understand what keeps them engaged and what causes frustration.
- Created a detailed user persona and defined a core "big idea" to guide the research.
- Designed and ran a survey to gather insights from frequent Reddit users and wrote an interview script to dive deeper into their experiences.
- Created a user journey map using the data I collected

Pokémon TCG Pocket UI Redesign

Design II | December 2024 - February 2025

- Conceptualized and designed a new UI/UX for the core "pack opening" reward loop in Pokémon TCG Pocket.
- Mapped and streamlined the complete user journey from main screen initiation to the final reward summary. To increase player excitement and visual feedback.
- Designed a visually engaging user interface with using Figma
- Enhanced user experience with animations and interactive elements, creating an engaging and immersive experience

Bergo Fencing UX Research & Design

Design I | September 2024 - December 2024

- Designed a responsive fencing website prototype ensuring a clean and intuitive user interface
- Optimized content and layout to enhance navigation and accessibility for users
- Developed high fidelity wireframes using Figma, translating concepts into detailed and polished designs.

Work Experience

UI/UX Research Lab Assistant

Drexel University | June 2025 - August 2025

- Built and maintained a shared UI/UX design library to support consistency across projects.
- Updated content for the Drexel Digital Media website with a focus on usability and accessibility.
- Supported faculty and student research in user experience and interface design.
- · Assisted in user research and interface evaluations to design improvements.

Electrical Engineering Intern

SRI International | April - October 2023

- Designed PCB layouts with precision, avoiding trace overlap and ensuring signal integrity.
- Created Python scripts to automate testing and improve data accuracy.
- Tested LiDAR chips and analyzed performance data to support product improvements.
- Presented weekly progress in team meetings and reviews with leadership.
- Collaborated with engineers to meet design and project requirements.

Relevant Coursework